



Media Advisory – For Immediate Release

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13th Annual WAHC Benefits Aquatic Therapy Experts

Conference Will Provide New Outlets to Aquatic Professionals



Colorado Springs, COLORADO, July 20, 2016 - The [World Aquatic Health™ Conference](#) (WAHC) is proud to announce this year's keynote speakers: [Blue Mind](#) author, Dr. Wallace J. Nichols, and professional waterman Bruckner Chase, both of whom will also moderate a unique health benefits track. A special "Aquatic Therapy Day" is a new addition to the WAHC this year. The eight hour lab-intensive course will be hosted by industry expert, Andrea Salman, MS, PT.

The non-profit organization, [National Swimming Pool Foundation®](#) (NSPF®), is hosting the conference at the [Sheraton Music City Hotel](#) in Nashville, Tennessee, October 19-21, 2016. Thursday morning will open with keynote speaker, Dr. Wallace J. Nichols. His presentation combines scientific discoveries with captivating personal stories in the hopes of influencing healthier lives through a better

connection with water.

Professional waterman, Bruckner Chase, will speak Friday morning and further advocate the experience of Blue Mind in action as he takes the audience on an inspirational journey that creates a deep connection between the swimmer and water. Nichols and Chase will then join forces throughout the conference during the [Blue Mind Health Benefits Track](#). The workshops will aim to uncover a range of physical, cognitive, emotional, psychological, social, and spiritual benefits.



This year's newly announced [Aquatic Therapy Day](#) continues WAHC 2016's unofficial running theme: health benefits through water. The course, *Justifiable Aquatic Therapy: A Pool-Based Lab Intensive*, will take place on Wednesday, October 19 from 8:00 am to 5:00 pm. The training will emphasize the top five populations that can benefit from aquatic therapy: total joint replacements, chronic pain, arthritis, balance & fall risk, and neurological deficits. Attendees will get in the water for a hands-on experience and leave with applicable therapeutic treatments from [Aquatic Therapy University's](#) 2016 credentialing tracks.

Physical Therapists (PTs) and Physical Therapist Assistants (PTAs) can attend Aquatic Therapy Day for \$199 and earn eight Continuing Competency Units (CCUs) which are pre-approved in [27 states](#). PTs and PTAs can attend both the WAHC and Aquatic Therapy Day for a discounted bundle rate of \$399. For information, email conference@nspf.org.

"Many insurers don't realize water's true benefits as a therapy, that aquatic therapy can help people return to health quicker post-injury than land-based therapy," began NSPF CEO, Thomas M. Lachocki, Ph.D.



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“By providing Aquatic Therapy Day at the already well-established WAHC, partnering with [Aquatics Resource Network](#) (ARN) and sponsor [Endless Pools](#), and by inviting ARN’s founder, Andrea Salzman, to speak during the Health Benefits track at our Conference, we are taking the first steps to ensure water therapy remains a viable and preferred option in rehabilitation.”

Those interested in attending the WAHC should register now to save \$100. The final rate will increase on August 1 to \$595. Join aquatic leaders from around the world to promote the growth of our industry by continuing the conversation. Help shape the future of aquatics by registering for the [WAHC today](#).

About the World Aquatic Health™ Conference

This leading global aquatic research forum is tailored for people involved in all aspects of aquatics, those affiliated with aquatic facilities, pool and spa industry, service providers, consultants, parks & recreation, water parks, manufacturers, academia, associations, builders, community organizations, distributors, hotels, government, health/medical, retail, and media. [Watch the video](#).

About the National Swimming Pool Foundation®

We believe everything we do helps people live healthier lives. Whether it’s encouraging more aquatic activity, making pools safer, or keeping pools open, we believe we can make a difference. NSPF® offers products and programs that are technically sound, convenient, and beautifully designed. As a 501(c)(3) non-profit located in Colorado Springs, CO., proceeds go to fund research and to help create swimmers. In 2012, we launched the Step Into Swim™ Campaign, a 10 year initiative to create one million more swimmers. In 2016, NSPF will escalate its mission to create healthier lives by joining forces with Genesis, an educational leader for builders of residential pools and spas. The National Swimming Pool Foundation has been keeping pools safe and open since 1965. Visit nspf.org or call 719-540-9119 to learn more.