



GENESIS® 20th Anniversary Celebration
April 5-8, 2018
Allegretto Vineyard Resort
Paso Robles, CA

Make your plans to join us where it all began. For the GENESIS® 20th Anniversary Celebration, we will return to California's Central Coast to enjoy the beautiful wines, the stunning setting and celebrate with our GENESIS® family.

About Our Venue:

The Allegretto Vineyard Resort celebrates "la dolce vita," "the sweet life" and pledges to bring joy to the lives of everyone attending this GENESIS® event. The property's beautiful Mediterranean-inspired venue will play host to our 20th Anniversary Celebration. We promise to "wow" you with food inspired by local produce and provisions, a luxury full-service boutique spa, swimming pool with cabanas, art and artifacts spanning thousands of years, cultures and wisdom traditions, restaurant and wine bar – all with a view of the vines and wine country.

The expansive Italian-style villa with global accents counts among its myriad venues a grand 12,000-square-foot piazza, quaint French-inspired Abbey, and many rooms with vineyard views.

This resort was built to magnify many of the wonderful things that Paso Robles represents: history, family, food, wine, beauty, and community. Here, GENESIS® will celebrate what's common between us — the desire to thrive, make connections, and take pleasure in the abundance of life.

Allegretto is home to a variety of beautiful amenities:

- Wine Tasting Room
- Spa Allegretto
- Pool with Cabanas
- The Abbey – French inspired
- Cello Ristorante & Bar
- Art, Artifacts and Inspired Spaces

Special thank you to our Event Sponsor:



Registration:

Event Registration; <http://bit.ly/GENESIS20Registration>

Hotel Reservation (Deadline: March 6, 2018) ; <http://bit.ly/GENESIS20HOTEL>



Itinerary

Thursday, April 5

- Check-in and registration at Allegretto

Check-in Amenity sponsored by: Pebble Technology

Welcome Gift sponsored by: Zodiac Pool Systems

Anniversary Apparel sponsored by: Bradford Products

- Sunset Welcome Reception in the Olive Garden at Allegretto

Reception sponsored by: AquaCal / AutoPilot

Friday, April 6

- Allegretto Resort Art History Tours; 20-minute tours with Douglas Ayers
- Poolside and Garden Barbecue at Allegretto

Barbecue sponsored by: Bobe' Water and Fire Features

- Evening Cocktail Reception at Eberle Winery

Reception sponsored by: Diamond Spas

Saturday, April 7

OPTIONAL: Organized tours include transportation and lunch

Please note: these tours are optional and not included with your event registration fee

- Hearst Castle: Begin your visit by viewing the film "Building the Dream," a story about Mr. Hearst, his boyhood and his inspiration for building the castle. Following the film, your Grand Rooms Tour provides the best overview of the Castle. Upon completion of the tour travel to the quaint beach town of Cambria for lunch at Robin's.

Sponsored by: Paramount Pool and Spa Systems

- Zip Lining: Soar across six ziplines including a 2,800 ft tandem zipline, 1,200 ft valley crossing and 1,800 ft ride over Pinot Noir vines. Following your three hours of ziplining, enjoy lunch at local favorite McPhee's Grill in Templeton.

Sponsored by: Aquamatic Cover Systems

- Wine Tasting: Depart for the day exploring Paso Robles wine region, set amongst majestic oak trees and country roads. Our tour will visit three distinctive wineries offering a variety of wines, varied wineries and warm hospitality. Enjoy lunch at Artisan Buffet Winery.

Sponsored by: Basecrete Tech LLC

- GENESIS® Gala Evening Reception hosted in the Piazza Magica

Sponsored by: Zodiac Pool Systems

- GENESIS® Gala Dinner and Closing Ceremonies hosted in the Veneto

Sponsored by: Aquatic Floors

Sunday, April 8

- OPTIONAL: Non-denominational Worship Service in the Abbey
- Check-out and depart